

## 2017 AMERICAN MUSIC AWARDS

### VOTING FAQs

#### **FOR WHAT I AM VOTING?**

Fans will have the opportunity to vote and select the winners of the following awards which will be given at the *2017 American Music Awards*® ceremony on November 19, 2017, which will be broadcast live on ABC at 8:00 p.m. Eastern Time (“ET”) / 7:00 p.m. Central Time (“CT”) (the “Program”):

- Artist of the Year Award (“Artist Award”)
- New Artist of the Year Award presented by T-Mobile (“New Artist Award”)
- Collaboration of the Year Award presented by Xfinity (“Collaboration Award”)
- The following editorial awards (“Editorial Awards”):
  - Favorite Female Artist Pop/Rock
  - Favorite Male Artist Pop/Rock
  - Favorite Duo or Group Pop/Rock
  - Favorite Album Pop/Rock
  - Favorite Song Pop/Rock
  - Favorite Female Artist Country
  - Favorite Male Artist Country
  - Favorite Duo or Group Country
  - Favorite Album Country
  - Favorite Song Country
  - Favorite Artist Rap/Hip Hop
  - Favorite Album Rap/Hip Hop
  - Favorite Song Rap/Hip Hop
  - Favorite Female Artist Soul/R&B
  - Favorite Male Artist Soul/R&B
  - Favorite Album Soul/R&B
  - Favorite Song Soul/R&B
  - Tour of the Year
  - Video of the Year
  - Favorite Artist Alternative Rock
  - Favorite Artist Adult Contemporary
  - Favorite Artist Latin
  - Favorite Artist Contemporary Inspirational
  - Favorite Artist Electronic Dance Music
  - Top Soundtrack

The foregoing awards may be referred to herein individually as an “Award” or collectively as the “Awards.”

## **HOW DO I VOTE?**

There are two (2) potential ways for you to cast votes for the Awards – either by “Online Voting” or “Twitter Voting,” both of which are described below:

- (1) **Online Voting:** You can vote online using your computer, tablet, or mobile device and your Facebook account by visiting either (i) [www.billboard.com/amas](http://www.billboard.com/amas) (“Billboard Voting Location”); or (ii) [theamas.com/vote](http://theamas.com/vote) (“Program Voting Location”). Votes cannot be cast or submitted (and will not be valid or counted) unless the Voting Period for the applicable Award is open (see ‘When Can I Vote?’ below). The Billboard Voting Location and the Program Voting Location may be individually and collectively referred to herein as “Online Voting Location(s).”

There are two (2) ways of Online Voting:

- A. **Award Page Voting:** During the applicable Voting Period(s), when you arrive at either of the Online Voting Locations, you will see a tab or button for each Award that is open for voting. Click the applicable tab or button to go the specific voting page for that Award (“Award Voting Page”). You will not be able to access the Award Voting Page for Awards for which the Voting Period has not yet opened or has closed. You can return during the applicable Voting Period to vote for any Awards not available at the time of your initial voting.
- On each Award Voting Page, you will see the name, photograph, and a corresponding “Vote” button for each nominee for that Award, and you will be prompted to click on the “Vote” button for the nominee for whom you want to vote.
    - When you click on the “Vote” button, you will be directed to a Facebook log-in page where you will need to enter your e-mail address and password to log in to Facebook (if you are not already logged in).
    - If you do not currently have a Facebook account, you will not be able to vote at either Online Voting Location unless you register for a Facebook account (go to Facebook.com to register). Registration on Facebook is free.
    - You will be prompted to accept the Program Facebook application the first time you vote. You must accept the Program Facebook application in order to participate in Online Voting.
  - After submitting your vote for the Award on an Award Voting Page, you will see a ‘thank you’ page that confirms your vote and offers you the opportunity to share your vote to your Facebook timeline, vote for another Award, or cast an additional vote for that Award via Twitter. Sharing your vote to your Facebook profile will NOT count as an additional vote.

- If you are registered with and logged into Twitter, when you click the “Vote on Twitter” button, you will have the option to share a pre-populated tweet voting for the same nominee for whom you just voted.
  - If you want to cast another vote for that nominee, click “Tweet.” Notwithstanding anything to the contrary in these Rules, the text provided in the pre-populated Tweet will, if unchanged, always count as a valid vote.
  - If you want to change your vote, you can change the pre-populated message in accordance with the instructions in Paragraph 2 below.
  - If you don’t want to cast another vote for that Award, cancel the Tweet.
- If you are not registered with and logged into Twitter, you will be prompted to log in.

B. Artist Page Voting: You may also vote for the Artist Award and the Editorial Awards sorting by each nominated artist. To vote by artist, click the “Vote” link on the site navigation menu (in upper-left corner) on the Program Voting Location and select “Vote by Artist” from the drop-down menu which will take you to a page listing all of the nominees for the Artist Award and the Editorial Awards in alphabetical order. When you click on the name of an artist, you will be taken to a voting page listing the Award(s) for which that artist is nominated (excluding the New Artist Award and the Collaboration Award) with corresponding selection buttons (“Artist Voting Page”). You may also access an Artist Voting Page by a direct link provided to you.

- You may vote for one (1) or more of the Awards listed on an Artist Voting Page by clicking on the selection button next to each Award listed on the Artist Voting Page for which you wish to vote. You will not be able to click the selection button for Awards for which the Voting Period has closed. At the bottom of the Artist Voting Page, you will see a “Confirm Vote” button which you must click to submit the vote(s) you have made with the selection button(s).
  - When you click on the “Confirm Vote” button, you will be directed to a Facebook log-in page where you will need to enter your e-mail address and password to log in to Facebook (if you are not already logged in).
  - If you do not currently have a Facebook account, you will not be able to vote on the Artist Voting Page unless you register for a Facebook account (go to Facebook.com to register). Registration on Facebook is free.
  - You will be prompted to accept the Program Facebook application the first time you vote. You must accept the Program Facebook application in order to participate in Online Voting.

- After submitting your vote(s) on an Artist Voting Page, you will see a ‘thank you’ page that confirms your vote(s) and offers you the opportunity to share your vote(s) to your Facebook timeline or via your Twitter account. Sharing your vote to your Facebook profile will NOT count as an additional vote, AND unlike voting on an Award Voting Page, sharing vote(s) made on an Artist Voting Page via your Twitter account does NOT count as an additional vote.

(2) **Twitter Voting:** You also can vote via Twitter by mentioning specific key words and the official Program hashtag as described below in a tweet published on your Twitter account (“Tweet Vote”). To vote via Twitter, you must have a Twitter account and be logged into Twitter, and your Twitter account must be set to public to vote. If you do not currently have a Twitter account, go to Twitter.com or download the Twitter application on your mobile device to register (registration is free) or vote using the Online Voting method described above.

- You may cast a Tweet Vote by composing a message containing the following three (3) required elements and posting it from your Twitter account:

1. The applicable nominee’s name or Twitter handle;

**PLEASE NOTE: FOR THE COLLABORATION AWARD, YOU MUST USE THE NAME OR TWITTER HANDLE OF THE FIRST ARTIST CREDITED ON THE SONG – NOT THE NAME OR TWITTER HANDLE OF THE FEATURED ARTIST(S). FOR AVOIDANCE OF DOUBT, THE NAMES OF THE NOMINEES FOR THE COLLABORATION AWARD THAT MUST BE INCLUDED IN YOUR TWEET VOTE ARE:**

- **THE CHAINSMOKERS**
- **LUIS FONSI**
- **DJ KHALED**
- **MAROON 5**
- **THE WEEKND**

2. The name of the specific Award for which you are voting (e.g., “Artist of the Year,” “Favorite Album Pop/Rock”, etc.) in the format specified above [\[also linked here\]](#); and

3. The official hashtag for the Program: #AMAs

An example of a valid Tweet Vote would be:

*I’m voting for @JoeJames for Artist of the Year #AMAs*

Tweet Votes that comply with the foregoing instructions will be counted as valid votes. If multiple nominee names and/or Twitter handles are included in a Tweet Vote, except with respect to Tweet Votes for the Collaboration Award, the vote will be disqualified, and no vote will be counted. Tweet Votes for the Collaboration Award may include multiple nominee names and/or Twitter handles for the same nominated song, subject to Twitter’s character limitations, but **MUST** include the name or Twitter handle of the first artist credited on the song to be valid. If you re-

tweet a third party’s valid Tweet Vote, it will count as a valid vote by you, subject to the same rules for ordinary Tweet Votes set forth above. Tweet Votes must comply with all other Twitter requirements (e.g., number of characters, etc.) and may not include any derogatory, defamatory, or obscene language or images.

**WHEN CAN I VOTE?**

You can vote for one (1) or more Awards using either of the voting method(s) specified above during the voting period indicated below for each Award (“Voting Period(s)”):

- For all of the Editorial Awards: The Voting Period opens on October 12, 2017, at 7:30:01 a.m. Pacific Time (“PT”) and closes on November 13, 2017, at 8:59:59 a.m. PT.
- For the New Artist Award and the Collaboration Award: The Voting Period opens on November 1, 2017, at 9:00:01 a.m. PT and closes on November 19, 2017, at 5:59:59 p.m. PT, which is the end of the first hour of the live broadcast of the Program in the Eastern and Central time zones.
- For the Artist Award: The Voting Period opens on October 12, 2017, at 7:30:01 a.m. PT and closes on November 16, 2017, at 8:59:59 p.m. PT.

AWARD	VOTING PERIOD OPENS	VOTING PERIOD CLOSSES
<b>Editorial Awards</b>	Thursday, October 12 @ 7:30:01 a.m. PT	Monday, November 13 @ 8:59:59 a.m. PT
<b>Artist of the Year Award</b>	Thursday, October 12 @ 7:30:01 a.m. PT	Thursday, November 16 @ 8:59:59 p.m. PT
<b>New Artist of the Year Award presented by T-Mobile</b>	Wednesday, November 1 @ 9:00:01 a.m. PT	Sunday, November 19 @ 5:59:59 p.m. PT
<b>Collaboration of the Year Award presented by Xfinity</b>	Wednesday, November 1 @ 9:00:01 a.m. PT	Sunday, November 19 @ 5:59:59 p.m. PT

**HOW MANY TIMES MAY I VOTE?**

**For each of the Editorial Awards and the Artist Award, you may cast only one (1) vote per Award per voting method (i.e., Online Voting and Twitter Voting) per day during the applicable Voting Period.** Votes made at either Online Voting Location, whether on an Award Voting Page or an Artist Voting Page, count as Online Voting, and only one (1) vote cast at either Online Voting Location in any format will be counted per day.

**For the New Artist Award and Collaboration Award, you may cast up to one hundred (100) votes per voting method (i.e., Online Voting and Twitter Voting) per day during the applicable Voting Period.** Votes made at either Online Voting Location, whether on an Award Voting Page or an Artist Voting Page, count as Online Voting, and only one hundred (100) votes cast, in the aggregate, at either or both Online Voting Locations in any format will be counted per day.

If you are using Online Voting, once you hit your vote limit for a particular Award in a given day at all Online Voting Locations (regardless of format), that Award will be unavailable for further voting on any Online Voting Location until the next day.

If you are voting on Twitter, Tweet Votes for an Award that exceed the applicable limit for that Award in a given day will not be counted as valid votes.

## **WHO CAN VOTE?**

You may be located anywhere in the world as long as you have internet access and (i) a Facebook account to vote online; and/or (ii) a Twitter account to vote via Twitter.

## **HOW DO I FIND OUT THE RESULTS?**

The winners of all of the Awards will be revealed during the live television broadcast of the Program scheduled for Sunday, November 19, 2017, 8:00 p.m. ET / 7:00 p.m. CT on ABC. Check your local listings for more information about Program times. Results will also be posted online after the live broadcast on [TheAMAs.com](http://TheAMAs.com)

## **ARE THE AMERICAN MUSIC AWARDS COLLECTING PERSONAL INFORMATION WHEN I VOTE ONLINE?**

When you participate in Online Voting using Facebook, you will be asked to share some personal information with the AMAs for vote verification purposes and for other permissible uses set forth in our Privacy Policy, available at <http://www.theamas.com/legal/>.

## **I AM HAVING TROUBLE VOTING ONLINE – WHY?**

Although the internet can handle huge volumes of vote submissions simultaneously, there may be times when your local service provider may not be able to handle every attempt due to the sheer volume. Other technical issues may also arise, like errors in vote transmission, service outages, delays, malfunctions of telecommunications equipment, software glitches, etc. If you are trying to vote during a Voting Period, but the Online Voting Location isn't processing your attempt, please be patient and try again later.

## **WHAT ELSE DO I NEED TO KNOW ABOUT THE VOTING PROCESS?**

Any attempt to deliberately undermine, circumvent, or manipulate the legitimate operation of the vote process is strictly prohibited, including, without limitation, use of fraudulent, robotic, or ghost Twitter accounts, use of multiple email addresses to set up multiple Twitter or Facebook accounts, and/or automated voting scripts, programs, or macros (not including legitimate third-party software that enables the scheduling of tweets, posts, or status updates such as HootSuite or TweetDeck). dick clark productions, inc. ("Producer") reserves the right to disqualify the votes from any individuals/entities that Producer suspects or finds: (a) to have engaged in manipulated and/or inauthentic voting practices; (b) to have tampered with the voting process; or (c) to be acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten, or harass any other person. Producer is not responsible for technical, hardware, software, or telephone malfunctions of any kind, lost, or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled, or delayed electronic communications

or for any of the equipment or programming associated with or utilized in the voting process or by any human error which may occur in the tabulation of votes. Producer further reserves the right to designate alternate spellings, key words, or other criteria (as it determines in its sole discretion) that, if used, will qualify a Tweet Vote as valid.

### **HOW IS MY VOTE COUNTED?**

The total number of valid votes of each kind submitted during the applicable Voting Period for each Award will be tabulated, and the nominee receiving the highest total number of valid votes for the Award for which he or she was nominated will be declared the winner of the Award. If the voting process is interrupted for any reason, is found to have been tampered with in any way, or for any other reason that Producer believes to be reasonably necessary (for example, in instances of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical or system failures or disruption, 'acts of God' or terrorist attacks, or any other causes beyond Producer's control), Producer reserves the right to select the winners of the Awards and may take into consideration the number of votes received by any nominee up until the time of the interruption or cancelation of the voting process.

### **ARE THE AMERICAN MUSIC AWARDS AFFILIATED WITH FACEBOOK OR TWITTER?**

No. Although you may use Facebook and/or Twitter to cast your votes, the American Music Awards is in no way sponsored, endorsed, or administered by or associated with Facebook and/or Twitter. Inquiries (whether questions, comments, or complaints) should be directed to [info@telescope.tv](mailto:info@telescope.tv), not to Facebook or Twitter.

If you have additional questions after reading these FAQs, email [info@telescope.tv](mailto:info@telescope.tv).