

2015 AMERICAN MUSIC AWARDS

VOTING RULES

Updated: 11/1/15

THE AWARDS VOTE: Fans will have the opportunity to vote and select the winners of the following awards which will be given at the 2015 American Music Awards® ceremony on November 22, 2015 at 8:00 p.m. ET / 7:00 p.m. CT on ABC (the “Awards Special”).

- Artist of the Year Award (“Artist Award”)
- New Artist of the Year Award presented by Kohl's (“New Artist Award”)
- Collaboration of the Year Un-leashed by T-Mobile (“Collaboration Award”)
- The following editorial awards (“Editorial Awards”):
 - Song of the Year
 - Favorite Album – Pop/Rock
 - Favorite Female Artist – Pop/Rock
 - Favorite Male Artist - Pop/Rock
 - Favorite Duo or Group – Pop/Rock
 - Favorite Female Artist – Country
 - Favorite Artist – Rap/Hip-Hop
 - Favorite Artist – Electronic Dance Music (EDM)
 - Favorite Album – Country
 - Favorite Male Artist – Country
 - Favorite Duo or Group – Country
 - Favorite Album – Soul/R&B
 - Favorite Male Artist – Soul/R&B
 - Favorite Female Artist – Soul/R&B
 - Favorite Album – Rap/Hip-Hop
 - Favorite Artist – Alternative Rock
 - Favorite Artist – Adult Contemporary,
 - Favorite Artist – Latin
 - Favorite Artist – Contemporary Inspirational
 - Top Soundtrack

The foregoing may be referred to herein individually as an “Award” or collectively, as the “Awards.”

ELIGIBILITY: Any resident of the fifty (50) United States (and District of Columbia) may vote online. For Twitter and Facebook voting, votes will be accepted worldwide, and anyone who has a valid Facebook account and/or a valid Twitter account is eligible to vote.

HOW TO VOTE There are up to three (3) potential ways for you to cast votes for the Awards, but not all voting methods apply to each Award. See below for specific details for the voting for each Award.

Here are the three (3) potential ways to vote:

- (1) **Online Voting:** For all Awards, you are able to vote online through the official AMA voting website located at ama.votenow.tv (“Voting Website”) using your PC, tablet, or mobile device. Votes cannot be submitted (or counted) unless the Voting Window for the applicable Award is open (see ‘When Can I Vote?’ below). During the applicable Voting Window(s), you will see a tab or button for each Award which is open for voting. Click the applicable tab or button to the voting page for that Award. Once you’re on the voting page for an Award, you will be prompted to click on the nominee for whom you want to vote. You will see an image of each nominee alongside his or her name and a ‘vote’ button.
 - When you click on the ‘vote’ button, you will be directed to a Facebook login page where you will need to enter your e-mail address and password to log in to Facebook (if you are not already logged in).
 - If you do not currently have a Facebook account, you will not be able to vote online unless you register for a Facebook account (go to Facebook.com to register). Registration on Facebook is free.
 - You will be prompted to accept the AMA Facebook application the first time you vote. You must accept the AMA Facebook application in order to vote.
 - After submitting your vote for the Award, you will see a ‘thank you’ page that confirms your vote and offers you the option of posting your vote to your Facebook timeline, continuing to vote for another Award, and casting an additional vote for your favorite nominee via Twitter.
 - If you are registered with and logged into Twitter, when you click the ‘Vote on Twitter’ button, you will have the option to share a pre-populated Tweet voting for the same nominee for whom you just voted.
 - If you want to cast another vote for that nominee, click “Tweet.”
 - If you want to change your vote, you can change the Twitter message in accordance with the instructions in Paragraph 2 below.
 - If you don’t want to cast another vote for that nominee or anyone else, cancel the Tweet.
 - If you are not registered with and logged into Twitter, you will be prompted to log in.

(2) **Twitter Voting:** For all Awards, you are able to vote via Twitter by mentioning specific key words and the official AMA hashtag as described below in a tweet published on your Twitter account (“Tweet Vote”). To vote via Twitter, you must have a Twitter account and be logged into Twitter, and your Twitter account must be set to public to vote. If you do not currently have a Twitter account, go to Twitter.com or download the Twitter application on your mobile device to register (registration is free) or vote using another voting method described herein.

- You may cast a Tweet Vote by composing a message containing the following required elements (recommended at the beginning of the message) and posting it from your Twitter account:
 - The applicable nominee’s name or Twitter handle [for the Collaboration Award, you may only use the name of the song or the Twitter handle of any of the collaborators];
 - The name of the specific Award for which you are voting (e.g., “Artist of the Year,” “Favorite Album – Pop/Rock”, etc.), and
 - The official hashtag for the American Music Awards: #AMAs

An example of a valid Tweet Vote would be:

I’m voting for @JoeJames for Artist of the Year #AMAs

Only Tweet Votes that comply with the foregoing instructions will be counted as valid votes. If multiple nominee names are included in a Tweet Vote, the vote will be disqualified, and no vote will be counted. If you re-tweet a third party’s valid Tweet Vote, it will count as a valid vote by you, subject to the same rules for ordinary Tweet Votes set forth above. Tweet Votes must comply with all other Twitter requirements (e.g., number of characters, etc.) and may not include any derogatory, defamatory, or obscene language or images.

(3) **Facebook Voting:** Facebook voting will only be available for the Editorial Awards and the Artist Award during the applicable Voting Windows for each such Award. To vote via Facebook, you must have a Facebook account and be logged into Facebook. Your Facebook account may be either public or private, as you may elect in your sole discretion. If you do not currently have a Facebook account; go to Facebook.com to register (registration is free) or vote using another voting method described herein.

- You may cast a vote using Facebook by composing a status update or post containing the following required elements and posting it on your Facebook page or wall (“FB Vote”):
 - The name of the nominee for whom you are voting; and
 - The official hashtag for the Award for which you are voting. [See the chart below for the list of official Award hashtags]

Examples of valid FB Votes are:

I think Joe Smith is totally going to walk away with the #aoty this year.

Check out Jane Jones? She is nominated for #FavoriteFemaleArtistCountry.

- The following chart provides the list of hashtags associated with each Award for which you can cast a FB Vote.

AWARD NAME	AWARD HASHTAG
Artist of The Year	#aoty
Favorite Album – Country	#FavoriteAlbumCountry
Favorite Album - Pop/Rock	#FavoriteAlbumPopRock
Favorite Album - Rap/Hip-Hop	#FavoriteAlbumRapHipHop
Favorite Album - Soul/R&B	#FavoriteAlbumSoulRandB
Favorite Artist - Adult Contemporary	#FavoriteArtistAdultContemporary
Favorite Artist - Alternative Rock	#FavoriteArtistAlternativeRock
Favorite Artist - Contemporary Inspirational	#FavoriteArtistContemporaryInspirational
Favorite Artist - Electronic Dance Music (EDM)	#FavoriteArtistEDM
Favorite Artist – Latin	#FavoriteArtistLatin
Favorite Artist – Rap/Hip-Hop	#FavoriteArtistRapHipHop
Favorite Duo Or Group – Country	#FavoriteDuoOrGroupCountry
Favorite Duo Or Group – Pop/Rock	#FavoriteDuoOrGroupPopRock
Favorite Female Artist - Pop/Rock	#FavoriteFemaleArtistPopRock
Favorite Female Artist - Soul/R&B	#FavoriteFemaleArtistSoulRandB
Favorite Female Artist - Country	#FavoriteFemaleArtistCountry
Favorite Male Artist - Pop/Rock	#FavoriteMaleArtistPopRock
Favorite Male Artist - Soul/R&B	#FavoriteMaleArtistSoulRandB
Favorite Male Artist – Country	#FavoriteMaleArtistCountry
Song of The Year	#soty
Top Soundtrack	#TopSoundtrack

Only FB Votes posted during the applicable Voting Window that comply with the foregoing instructions will be counted as valid votes. Valid FB Votes must contain the nominee name and the applicable Award hashtag to be counted. If multiple nominee names are included in a post, the post will not be counted as a valid vote. Sharing a third party’s valid FB Vote will NOT count as a valid FB Vote by you. FB Votes must comply with all other Facebook requirements and may not include any derogatory, defamatory, or obscene language or images.

Here’s a handy chart that lists the voting methods applicable to each Award:

Award	Online Voting	Twitter Voting	Facebook Voting
Editorial Awards	YES	YES	YES

Artist of the Year Award (“Artist Award”)	YES	YES	YES
New Artist of the Year Award (“New Artist Award”)	YES	YES	NO
Collaboration of the Year Un-leashed by T-Mobile (“Collaboration Award”)	YES	YES	NO

VOTING WINDOWS: You can vote for one (1) or more Awards using the applicable voting method(s) specified above during the voting period indicated below for each Award (“Voting Window(s)”):

- For all of the Editorial Awards: the Voting Window opens on October 13, 2015, at 9:30:00 a.m. ET and closes on November 11, 2015, at 11:59:59 p.m. ET.
- For the New Artist Award: The Voting Window opens on November 1, 2015, at 12:01:00 a.m. ET and closes at the end of the first hour of the live television broadcast of the AMAs on November 22, 2015, at 9:00:00 p.m. ET.
- For the Collaboration Award: the Voting Window opens on November 1, 2015, at 12:01:00 a.m. ET and closes at the end of the first hour of the live television broadcast of the AMAs on November 22, 2015, at 9:00:00 p.m. ET.
- For the Artist Award, voting takes place in two segments as follows:
 - The initial Voting Window for the ten (10) nominees for the Artist Award opens on October 13, 2015, at 9:30:00 a.m. ET and closes on November 11, 2015, at 11:59:59 p.m. ET (“Initial Voting Window”).
 - The top five (5) artists with the most valid votes at this time (11:59:59 p.m. ET) will become finalists for the Artist Award. Voting for the five (5) finalists will begin immediately at 12:01:00 a.m. ET on November 12, 2015, and will close on November 19, 2015, at 11:59:59 p.m. ET (“Finalist Voting Window”).

AWARD	VOTING WINDOW OPENTS	VOTING WINDOW CLOSES
Editorial Awards	Tuesday, October 13 @ 9:30:00 a.m. ET	Wednesday, November 11 @ 11:59:59 p.m. ET
Artist Award	<u>Initial Voting Window:</u> Tuesday, October 13 @ 9:30:00 a.m. ET	Wednesday, November 11 @ 11:59:59 p.m. ET
	<u>Finalist Voting Window:</u> Thursday, November 12 @ 12:01:00 a.m. ET	Thursday, November 19 @ 11:59:59 p.m. ET
New Artist Award	Sunday, November 1 @ 12:01 a.m. ET	Sunday, November 22 @ 9:00 p.m. ET
Collaboration Award	Sunday, November 1	Sunday, November 22

	@ 12:01:00 a.m. ET	@ 9:00:00 p.m. ET
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VOTING RESTRICTIONS:

For each of the Editorial Awards and the Artist Award, you may cast only one (1) vote per Award per voting method per day during the applicable Voting Window.

For the New Artist Award and the Collaboration Award, you may cast up to one hundred (100) votes per voting method per day during the applicable Voting Window.

If you are using Online Voting, once you hit your vote limit for a particular Award, that Award will be unavailable for further voting on the Voting Website until the next day.

For all other voting methods, additional Tweet Votes and/or FB Votes for an Award that exceed the applicable limit for that Award in a given day will not be counted as valid votes.

Any attempt to deliberately undermine, circumvent, or manipulate the legitimate operation of the vote process is strictly prohibited, including, without limitation, use of fraudulent, robotic, or ghost Twitter accounts, use of multiple email addresses to set up multiple Twitter or Facebook accounts, and/or automated voting scripts, programs, or macros (not including legitimate third-party software that enables the scheduling of tweets, posts or status updates such as HootSuite or TweetDeck). We reserve the right to disqualify the votes from any individuals/entities we suspect or find: (a) to have engaged in manipulated and/or inauthentic voting practices; (b) to have tampered with the voting process; or (c) to be acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten, or harass any other person. dick clark productions are not responsible for technical, hardware, software, or telephone malfunctions of any kind, lost, or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled, or delayed electronic communications or for any of the equipment or programming associated with or utilized in the voting process or by any human error which may occur in the tabulation of votes.

VOTING RESULTS: The total number of valid votes of each kind submitted during the applicable Voting Window for each Award will be tabulated, and the nominee receiving the highest total number of valid votes for the Award for which he or she was nominated will be declared the winner of the Award.

The winners of all of the Awards will be revealed during the live television broadcast of the Awards Special scheduled for November 22, 2015, 8:00 pm ET / 7:00 pm CT on ABC. Check your local listings for more information about show times. Results will also be posted online after the live broadcast on the Voting Website

If the voting process is interrupted for any reason, is found to have been tampered with in any way, or for any other reason that we believe to be reasonably necessary (for example, in instances of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical or system failures or disruption, 'acts of God' or terrorist attacks, or any other causes beyond our control), dick clark productions, inc. ("Producer") reserves the right to select the

winners of the Awards and may take into consideration the number of votes received by any nominee up until the time of the interruption or cancelation of the voting process.

RELEASE: By participating in the vote for one (1) or more Awards, you agree to release and hold harmless Producer, DCP Rights, LLC, and each of their respective subsidiaries, affiliates, suppliers, licensees, distributors, and assigns, and each of their respective parent companies, subsidiaries, and affiliates and each of the foregoing's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of entrant's participation in the voting process and/or in any way related to the Awards or the Awards Special.

GENERAL CONDITIONS: Producer reserves the right, in its sole discretion, to (i) cancel, suspend, and/or modify any one (1) or more of the voting methods for the Awards if any fraud, technical failures, human error, or any other factor impairs the integrity or proper functioning of the voting process, as determined by Producer in its sole discretion; (ii) disqualify any individual it finds to be tampering with the voting process or to be acting in violation of these Official Rules or acting in an unsportsmanlike or disruptive manner; and/or (iii) to change these Rules at any time during any of the Voting Windows. Any attempt by any person to deliberately undermine the legitimate operation of the voting process may be a violation of criminal and civil law. Should a person make such an attempt, Producer reserves the right to seek damages from such person to the fullest extent permitted by law. Producer's failure to enforce any term of these Rules shall not constitute a waiver of that provision.

LIMITATIONS OF LIABILITY: The Released Parties are not responsible for: (i) any incorrect or inaccurate information, including, without limitation, that is the result of any printing errors or by any of the equipment or programming associated with or utilized in any of the voting methods and whether caused by Producer, platform providers, or voters; (ii) technical failures of any kind, including, but not limited to, malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (iii) unauthorized human intervention in any part of the voting process; (iv) technical or human error which may occur in the administration of the voting process or the counting of votes; or (v) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from your participation in the voting process. .

DISPUTES: by participating in the voting process, you agree that: (1) any and all disputes, claims, and causes of action arising out of or connected with the voting process and/or the awarding of any Award shall be resolved individually without resort to any form of class action and exclusively by the state or federal court located in Los Angeles County having jurisdiction over the claim; (ii) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred and but in no event shall include attorneys' fees; and (iii) under no circumstances will you be permitted to obtain awards for, and you hereby waive all rights to claim, indirect, punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules shall be governed by, and construed in accordance with, the laws of the State of California without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the

application of the laws of any jurisdiction other than the State of California.